

MEETING NOTICE

Society of Motion Picture and Television Engineers Detroit Section

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Section Chairman

John P. Rusche
Sandy Corporation
(810) 649-0800

Secretary/Treasurer

Harold L. Miller
Harold Miller Associates
(810) 477-2047

Past Chairman

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The Audio Professionals, Inc.
(810) 350-1660

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Allied Film & Video
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John F.X. Browne & Assoc.
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WKBD-TV
(810) 355-7129

Eugene D. Wilczak
WJBK-TV
(810) 552-5284

Benjamin Stone
Eastman Kodak Company
(810) 258-7079

James M. Totten
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(810) 350-5050

Test Materials Advisor

Harlan A. Singal
Tele/Video Studios
(810) 362-0600

Membership

Robert A. Zeichner
Roscor Michigan
(810) 489-0090

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Central Region Governors

Donald T. Adyan
Post Pro Film & Video
(312) 853-6050

John F.X. Browne
John F.X. Browne & Assoc.
(810) 642-6226

Date: Tuesday, September 13, 1994

Time: 7:30 P.M.

Place: Sandy Corp. (810) 649-0800
1500 W. Big Beaver Rd.
Troy, MI (WEST of I-75)

Subject: KUB Systems "DANCE" (Digital Animation and Composing Effects)
A Video Compositing and Digital Effects System

Speaker: Art Shifrin, KUB Systems, Inc.

Art Shifrin, the Eastern Regional Sales Manager for KUB Systems, based out of the New York City area, will be performing the demonstration.

DANCE manipulates and composites multiple static images and live video inputs simultaneously in 3-D space, at full 10-bit D1 resolution, in real time. DANCE is controlled by an intuitive "pick and place" effects control system resident on an Apple Macintosh computer.

Art Shifrin will demonstrate how DANCE simplifies the process for animating, compositing and creating effects in the post-production, broadcast and corporate video markets.

Upcoming Events Oct Meeting - Tuesday Oct. 4th
Leitch Technology - Randy Conrad - Speaker
"Introduction to Digital TV Systems"

MANAGERS DINNER will be held at the Casa Lupita Restaurant
2085 W. Big Beaver (West of Crooks) in Troy at 5:30 p.m. (810) 643-7720

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Date: Tuesday, October 4, 1994

Time: 7:30 P.M.

Place: Windsor Engine Plant Ford Motor Co. MAP ON BACK
2945 Whelpton St.
Windsor, Ontario

Subject: Introduction to Digital Television Systems
Leitch Video International, Inc.

Speaker: Randy Conrad

Randy is a Sales Engineer with Leitch Video based in North York, Ontario. His Workshop on Digital Television Systems will include, among others, the following topics: Digital video format summaries, serial video basics, serial distribution, reflections and the 50 ohm vs. 75 ohm issue, causes and effects of jitter, and testing using error detection and handling (EDH).

Tour: There will be a tour after our meeting of the Ford Training Facility which includes a television control room, studio and computer class room.

RSVP: Ford requires a security list for attendees of this meeting. Please call Janice Particka at 1 (800) 733-7503 ext 409 if you plan to attend.

Upcoming Events Nov. Meeting - Tuesday Nov. 8, 1994
Desktop Video Report

Join the Officers and Managers for a Dutch Treat Dinner at the Spago
Ristorante 5:30 P.M. 690 Erie St. E., Windsor, Ontario.

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Date: Tuesday, November 8, 1994

Time: 7:30 P.M.

Place: WJBK-TV Channel 2
16550 W. Nine Mile Rd.
Southfield, MI

PLEASE SEE NOTE.

Subject: Computer Based On Line Editing and Animation Output

Speaker: Tom Stefani

Tom Stefani pioneered usage of the BetaCam camera in the Detroit area. He has spent 25 years in TV and Video, part of that time as an engineer and editor at Channel 2, as an editor at Channels 4 and 7 and for the past several years as Managing Director at FilmCraft Video.

Tom will be giving a report update on many of the most popular non-linear editors, hybrid editors and animation recorders. He will discuss key features of the user interface, hardware platforms and sub-systems.

The Alladin Media printer by Pinnacle will be discussed and demonstrated (seven input switchers, 3DVE, still store, luminance/chrominance keying, 4:2:2:4 video processing, character generating and paint system).

NOTE: Channel 2 has a new security system. You will be required to stop at the Guard station at the entrance and sign in.

Upcoming Events:
Dec. Meeting - Kodak Cinesite (NEW)

Please join the Officers and Managers for a Dutch treat dinner at the Steak and Ale Restaurant, 24666 Northwestern Highway, Southfield (353-7448)

VOTE, BEFORE GOING TO WORK, SO YOU CAN ENJOY THE MEETING

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(810) 642-6226

Date: Tuesday, December 13, 1994

Time: 7:30 P.M.

Place: Burton Manor
27777 Schoolcraft
Livonia, MI

SEE MAP ON BACK

Subject: ALL DIGITAL CAMCORDER TECHNOLOGY

Speaker: Bill Fleming, Sales Support Engineer
Sony Electronics

Bill has been with the Sony Corp. for twelve years, the last eight of which have been spent in marketing and sales support for broadcast portable, studio and industrial grade cameras.

Bill will discuss what Sony's idea of "Digital Electronic Cinematography" is all about. He will then present the DVW-700 and talk about its features and performance as it relates to "Digital Electronic Cinematography".

Roscor Michigan and Sony Digital Products will co-host a Special SMPTE Showcase. The DVW-700 and other Sony digital products will be shown in an adjacent area and guests will have the opportunity to handle the equipment and have their questions answered.

Upcoming Events
Jan Meeting - Videssense
HDTV update

Please join the Officers and Managers for a Dutch treat dinner at 5:30 at the Olive Garden Restaurant, 14000 Middlebelt Rd. at the Northwest corner of I-96 and Middlebelt Rd. 1(313) 458-5100.

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Esio Marzotto
University of "Windsor"
(519) 253-4232

Date: **Tuesday, January 10, 1995**

Time: **7:30 P.M.**

Place: **WJBK-TV Channel 2** PLEASE SEE NOTE.
16550 W. Nine Mile Rd.
Southfield, MI

Subject: **HDTV Update**

Speaker: **John F.X. Browne, John F. X. Browne & Associates**
and

Subject: **VIDESSENCE LIGHTING**

Speaker: **Bill Merrill, Lighting Director**

John Browne was Central Regional Governor of the Society for five terms. He has been keeping the Detroit Section updated on the latest happenings of HDTV. This report will tell us if it's getting any closer to reality.

Bill Merrill is an Emmy Award-winning lighting director whose credits include "The Tonight Show," "Meet the Press," "Donahue," "Wheel of Fortune" and "Days of Our Lives." Bill will discuss the differences between Videssence and conventional lighting and demonstrate various studio and location instruments.

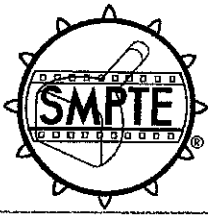
NOTE: Channel 2 has a new security system. You will be required to stop at the guard station at the entrance and sign in.

Upcoming Events:

February Meeting: High Speed Duplication
Technicolor Video

Please join the Officers and Managers at 5:30 P.M. for a Dutch treat dinner at Mountain Jack Restaurant, 26855 Greenfield, Southfield - (810) 557-0570

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Date: **Tuesday, February 14, 1995**

Time: **7:30 P.M.**

Map on Back Side

Place **Technicolor Video**
39000 Seven Mile Rd. [Seven Mile Rd. (west) and 275]
Livonia, MI 48152

Subject: **Real Time In Cassette and High Speed Duplication**

Speaker: **Paul Scott, Technicolor Video**

Paul Scott is the Senior Vice President, Buena Vista Operations and Former VP and Plant Manager of the Livonia Facility.

Paul will give a Tutorial on current In Cassette and High Speed Duplication Technology. He will discuss real time and high speed Sprinter and TMD duplication processes, their differences and quality.

Security requests calling 313 591-1555 . Tell how many in you party

Tour: At the end of the meeting, there will be a plant tour of the 350,000 sq. ft. Technicolor facility for interested parties.

Upcoming Events

March Meeting:

Communication Highway, using Optical and Magnetic Media

Please join the Officers and Managers for a Dutch Treat Dinner at Macaroni's Restaurant 39300 Seven mile rd., Livonia, MI 48150 (Corner Seven Mile and Haggerty). 313 462-6676 5:30 P.M.

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Date: Tuesday, March 14, 1995

Time: 7:30 P.M.

**Place: Sandy Corp.
1500 Big Beaver Rd.
Troy, MI**

Subject: New Technologies Overview. Are we facing magnetic tape's last stand?

Speaker: Mark Anzicek ZenTech Designs

Mark Anzicek was Director of Engineering for Allied Film and Video for fourteen years. In January of this year, Mark started ZenTech Designs, a newly formed company which performs consulting and marketing services for the duplication and replication markets.

The press would have us believe that all the media wars have been fought except for the final match between the optical disc and the information superhighway. The same technical advances that have made optical discs a reality haven't yet been applied to magnetic tape. Watch out when they are! As for that information highway of the future, we barely have a bicycle path today.

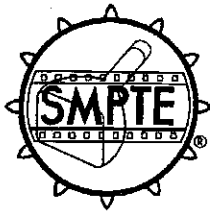
Upcoming Events

April Meeting:

Basis newsroom automation system

Please join the Officers and Managers for a Dutch Treat Dinner at Sebastian's Grill, 2815 W. Big Beaver Rd. (In Somerset Collection at Crooks and Big Beaver Rd.) Direct entrance off Big Beaver (810) 649-6625 5:30 P.M.

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Date: **Tuesday, April 18, 1995**

**PLEASE NOTE THIS IS 3rd
WEEK OF APRIL**

Time: **7:30 P.M.**

Place: **WKBD-TV
26905 West 11 Mile Rd. (See Map on back of Notice)
Southfield, MI**

Subject: **The Avid Newsroom For the Future**

Speaker: **Bill Rogers, Newsroom Specialist
Avid Technology**

AVID has recently acquired the newsroom division of Basys and SofTECH, a Newsroom Automation developer. Bill will, with the aid of computer generated graphics, describe the unique combination of systems that have become available to the newsroom user. These systems can allow the reporter or editor to write scripts, consult archives, compose graphics and edit moving video from a desktop workstation.

For thirteen years prior to founding SofTECH Corporation in 1990, Bill Rogers was assistant news director of ABC-affiliated KATV in Little Rock, Arkansas. Since October of last year, when SofTECH merged with Avid, Bill has been responsible for newsroom automation, technology and education for Avid in the 25-state Central region.

Upcoming Events

May meeting
Kodak Cine Site at the DIA

**Please join the Officers and Managers for a Dutch Treat Dinner at Chianti,
28565 Northwestern Highway, Southfield 48075 (South of Twelve Mile).
(810) 350 0055**

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AT 3 T 4690
PANAStatic KX 7-4330
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Date: **Tuesday, May 9, 1995**

Time: **7:30 P.M.**

Map On Back

Place: **Detroit Film Theatre at the Detroit Institute of Art
5200 Woodward Ave.**

**Detroit, MI 48202 Free parking next to theater
See Map**

Subject: **CINESITE**

Speaker: **Marty Schindler
Vice President Sales and Marketing**

Companies such as those exhibiting in the Stock Footage Library provide Cinesite with images from the past which can be scanned, converted to digital information, manipulated in virtually any way imaginable and then recorded back to film. This film can then be seamlessly intercut into a modern motion picture. Cinesite is a wholly owned subsidiary of Eastman Kodak Co.

Marty is responsible for the sales and marketing of the vast array of services offered at Cinesite Digital Film Center in Hollywood. Marty has sixteen years experience in numerous facets of the entertainment industry including work at Industrial Light and Magic (ILM), a division of Lucas Films, Twentieth Century Fox, MGM/UA Entertainment and Colossal Films.

Upcoming Events

June meeting
WBKD Transmitter

Please join the Officers and Managers for a Dutch Treat Dinner at Stewarts Restaurant, 4265 Woodward, Detroit, MI 48201, 313 832-3200, 5:30 P.M.

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Date: Tuesday, June 13, 1995

Time: 7:30 P.M.

**Place: WKBD Channel 50
26905 West 11 Mile Rd.
Southfield, MI**

See Map on Back

Subject: Current UHF High Power Transmitter Technology

**Speaker: Richard E. Fiore, Jr.
National Sales Manager
Comark Communications, Inc.**

Channel 50 (WKBD) has just installed a new 120 kw transmitter and you will have an opportunity to hear it described and then tour the facility and see it for yourself. Dick Fiore will briefly discuss a new innovation in high power transmission power supply technology and its significantly reduced operating costs.

Dick has 20 years of experience in RF broadcast technology with Comark. The various managerial positions he has held encompass both production and sales. In recent years Dick has presented papers on inductive output tube transmission technology at several conventions of broadcast engineers.

Upcoming Events

July Managers meeting

September is next regular meeting

Please join the Officers and Managers at 5:30 P.M. for a Dutch Treat Dinner at Meriwether's Restaurant, 25485 Telegraph Rd., Southfield, (north of 10 Mile). (810) 358-1310.

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