



# Society of Motion Picture and Television Engineers

## Detroit Section

### MEETING NOTICE

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#### SECTION OFFICERS

##### Section Chairman

Chuck Reti  
Video Editor  
(313) 273-3648

##### Secretary/Treasurer

Robert A. Zeichner  
Roscor Michigan, Inc.  
(248) 489-0090 ext. 211

##### Past Chairman

Mark Anzicsek  
Zen Technologies  
(734) 971-6987

##### Managers

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City Animation  
(248)-589-0600

Ken Schramm  
Wayne County R.E.S.A.  
(734) 334-1305

Dave Wertheimer  
Farmington Schools  
248-489-3847

Joseph Huk  
Visteon Corp.  
313-755-4037

Chris Hill  
Chill315@aol.com  
(248) 363-3988

Jeffry Ouellette  
WWJ-TV/WKBD-TV  
(248) 350-5050

##### Test Materials Advisor

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Harold Miller Associates  
(248) 477-2047

##### Membership

Frank Maynard  
WKBD-TV  
(248) 355-7129

#### NATIONAL OFFICERS

##### Central Region Governors

W. Wallace Murray  
SBC/Ameritech  
(313) 983-8421

Donald T. Adydan

**Date: Tuesday, Sept. 10, 2002**

**Time: 7:30 PM**

**Location: Star Southfield Theater**  
25333 Twelve Mile Rd.  
Southfield, MI (248) 372-2222  
(Two blocks west of Telegraph on Twelve Mile Rd.)

**Subject: "Tour of the First Digital Theater  
Projection System in Michigan"**

**Speaker: Michael Schwartz, Projectionist of the Star Theater Southfield**

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The Digital Projector is a Christie Projector made by Strong Century that uses a Texas Instrument DLP Mirror Chip set. The booth has two Satellite Receivers that encrypt as the film is downloaded from a Boeing Satellite onto a 120 Gig hard drive. Only one of the twenty theaters at the Star is digitally equipped. We will also have an opportunity to take a peek backstage at the audio equipment.

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Michael Schwartz is a graduate of Wayne State University who majored in Information Systems and has been the Projectionist at the Star Theater for the last three years.

As of this printing the film being shown in digital is Signs with Mel Gibson at 7:35 and 10:20. Charges for the picture are Adults \$8.50 and seniors \$5.50. We're told that at this time, Theater policy does not allow for freebies or discounts.

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Managers' Dinner is at 5:30 in the Volcano Grill inside the Star Theater. Please join us. (248) 372-0100.

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Via e-mail, send blank message to: [smpete\\_detroit-subscribe@yahoo.com](mailto:smpete_detroit-subscribe@yahoo.com)

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SBC/Ameritech  
(313) 983-8421

Donald T. Adydan

**Date: Tuesday, Oct. 8th, 2002**

**Time: 7:30 PM**

**Location: General Television Network**  
13320 Northend Ave.  
Oak Park, MI 48237  
(248) 548-2500

**Subject: "MaxAir Broadcast Tour"**

**Speaker: "Euphonix personnel to be identified"**

The Euphonix Max Air US Broadcast Tour vehicle includes a digital audio control room fitted with Euphonix' new Max Air digital mixing console and is set up to fully simulate an on-air environment. Will demonstrate the capability of playing back a full news show with 8 video feeds, 48 tracks of audio to allow hands on operation in a realistic on-air environment.

Co-sponsors of the tour include Miranda, Pioneer, Pinnacle Systems, Dolby, Clearcom and TC Electronics who will be supplying equipment to complement the Max Air and to show the latest in digital technology.

Pending construction status at GTN, there may be a tour of parts of their expanded facility.

Managers' Dinner is at 5:30 at O'Mara's, corner of 12 Mile Rd. & Coolidge. Please join us. (248) 399-6750

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(313) 983-8421

Donald T. Adydan

**Date: Tuesday, January 14th, 2003**

**Time: 7:30 PM**

**Location: Grace & Wild Studios**  
23689 Industrial Park Drive  
Farmington Hills, MI 48335  
(248) 471-6010

**Subject: "Efficient Management of Graphical Content; Virtual Studio Environments"**

**Speaker: Ryad Kahale, Regional Sales Manager for (vizrt)**

Content is an asset to every organization. Managing content easily and displaying content in different formats for different mediums, including immersive or virtual environments, can be difficult, time consuming and costly in terms of operational budgets. Today's graphical content management processes involve many different and disparate hardware and software platforms and user interfaces. Ryad Kahale, Regional Sales Manager for vizrt, will discuss and demonstrate a streamlined method of creating, managing, and displaying graphical content and immersive/virtual environments for TV, web, etc. using open platform software and off-the-shelf hardware solutions.

Ryad Kahale has been representing graphics technologies for over 18 years. After 14 years with Chyron, he spent 2 years with an Atlanta reseller of Discreet, Pinnacle, and Accom systems before joining vizrt in 2001. Ryad was born and raised in the Chicago suburbs and is now based in Atlanta, GA where he has been for over 11 years.

**MANAGERS' DINNER** will be at 5:30 PM at Cafe Venezia, 25938 Middlebelt (corner of 11 Mile), Farmington Hills. (248) 476-1750.

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SBC/Ameritech  
(313) 983-8421

Donald T. Adydan

**Date: Tuesday, February 11th, 2003**

**Time: 7:30 PM**

**Location: Wayne State University Welcome Center**  
NW Corner of Warren and Woodward  
(Parking is in deck directly behind the center at corner of Putnam & Cass)

**Subject: "Almost World's First Live to Air HDTV Remote"**

**Speaker: Wallace Murray, Area Manager for SBC**  
**Marcus Williams, Chief Engineer, WDIV**

The story of the SMPTE 292M and 259M transport of digital audio and video for the first live to air remote HDTV broadcast done by WDIV. Local HDTV production will also be discussed. This will be a joint presentation by Wallace Murray, SBC Midwest Area Manager for Radio and Video and Marcus Williams, Chief Engineer, WDIV. The who, what and why will be discussed and HDTV tape highlights of the Parade presented.

Wallace Murray is area manager for SBC's 5 state Midwest region, responsible for radio and video transport. He is an active SMPTE member and currently serves as a Central Region Governor. He has 32 years in telecommunications beginning at WWJ TV Detroit. He has an MBA from Rutgers Univ. and a BSEE from Western Michigan Univ. He is a Member of IEEE, Radio Club of America, ARRL, and Boy Scouts of America.

Marcus Williams, WDIV-TV's Chief Engineer, is responsible for Channel 4's technical operation and labor relations. Since becoming Chief Engineer in 1985, Williams managed WDIV's technical transitions: stereo broadcast; new NTSC transmitter facility; studio digital conversion; on-air automation; HDTV transition; and Newsroom automation. Prior to joining WDIV-TV, Williams held technical positions with two other Post-Newsweek stations. He was a technical director at WFSB in Hartford, Connecticut from 1977 to 1980, and operations engineer at WJXT-TV in Jacksonville, Florida.

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Managers' Dinner is at 5:30 at Traffic Jam & Snug  
511 W. Canfield (at Second), Detroit (313) 831-9470 Please join us.

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Society of Motion Picture and Television Engineers  
Detroit Section Meeting Notice  
March 2003

DATE: **Tuesday, March 11, 2003**

TIME: **7:30 PM**

LOCATION: **North Farmington High School**  
Television Studio  
13 Mile at Farmington Road  
Farmington, Michigan  
(Enter through rear of building)

SUBJECT: **Timing and Synchronization in a Multi-Standard Multi-Format Video Facility**

SPEAKER: **Bill Cohn**  
Video Applications Engineer  
Tektronix

This paper will discuss the techniques used to time a multiformat video facility. The various processes, tools, and pitfalls in timing and synchronization will be covered as well as a new technique to do this critical studio alignment. This will apply to both an analog and/or digital facility.

Bill Cohn has been involved with the video business for over 30 years. He has been with Tektronix for seven years as an Account Manager and an Applications Engineer in the Midwest. Prior to that he worked for Antec Corporation as a Sales Engineer, and for Zenith Electronics Corporation as a design engineer in the television products group, and National Field Service Manager for CATV products. Bill holds a BSEE Degree from the University of Illinois and an MBA from Roosevelt University. He lives in Schaumburg, Illinois, and is active in Boy Scouts (recognize anyone?), Amateur Radio (N9MHT) and antique radio.

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#### NATIONAL OFFICERS

##### Central Region Governor

W. Wallace Murray  
SBC  
(313) 983-8421

**Date:** Tuesday, April 15th, 2003

**Time:** 7:30 PM

**Location:** Macomb County Community College Digital Media Center  
MCCC South Campus, Building R, Room R-125  
Twelve Mile at Hayes Road  
Warren, Michigan

**Subject:** NAB Convention Wrap-Up Roundtable Discussion

**Speaker:** "Open Forum"

As usual, this year's National Association of Broadcasters Convention provided both surprises and letdowns.

New products and technologies were introduced, previewed or hinted at, some of it actually available for sale, some of it "vaporware."

Join your fellow Section Members and others as we learn about the new technology and ideas presented this year at the NAB. If you attended the Big Show, please join the discussion and share your opinions and observations.

#### **Directions to Macomb County Community College:**

From the west, take I-696 and exit at Groesbeck. Turn left at the first light (Bunert St.). Go 1/2 mile and turn right on Martin. Turn left at the entrance to campus and Building R is straight ahead.

From downtown Detroit, take I-75 north to I-696 east and follow the above directions. From Flint/Pontiac/Troy, take I-75 south to I-696 east and follow the above directions.

From the east (I-94), take I-696 west, exit at Groesbeck, and turn right on Groesbeck. Go about 1/2 mile and turn left on Martin. Take Martin past Hayes and turn right into the entrance to campus

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Managers' Dinner is at 5:30 at Kavan's Colony East  
28970 Hayes Rd., corner of 12 Mile, Warren. (586) 776-3500. Please join us.

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##### **Central Region Governor**

W. Wallace Murray  
SBC  
(313) 983-8421

**Date: Tuesday, June 10th, 2003**

**Time: 7:30 PM**

**Location: ENCO Systems, Inc.**  
29444 Northwestern Highway  
Southfield, Michigan  
(248) 827-4440

Located on the north side of Northwestern Highway north of Twelve Mile Road  
(it's a large 1-story black building set back from the road).  
Map on website ([www.fmaynard.com/smpite/](http://www.fmaynard.com/smpite/))

**Subject: Phonetica and other innovations in audio indexing and retrieval**

**Speaker: Gene Novacek, President, ENCO Systems, Inc.**

ENCO will be demonstrating some of the latest developments in digital audio automation, including Phonetica, a search tool that allows users to search recorded audio phonetically to find specific spoken words or phrases. They will also discuss their interface to the ClipShot tactile palette from J.L. Cooper which was designed for television and live production, as well as other new features within their flagship DADpro32 digital audio delivery system. Finally, they will demonstrate the EnterActive Radio suite of internet/SMS messaging tools designed to provide additional revenue streams to broadcasters and some of the underlying technologies involved.

Eugene Novacek, P.E. founded ENCO Systems, Inc. in 1983 in St. Louis, Missouri and is now headquartered in the greater Detroit, Michigan area.

Though originally involved in custom high level fault tolerant networked industrial process control applications, business activities are now centered on the global broadcast industry. The principals of ENCO are a unique joining of professional broadcast engineers and software developers, each with years of hands-on practical experience. Gene attended high school in Southfield, MI and received his engineering degree from the Massachusetts Institute of Technology.

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