

Society of Motion Picture and Television Engineers  
Detroit Section Meeting Notice  
September 2005

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**TONIGHT'S PRESENTATION HAS BEEN CANCELLED DUE TO ILLNESS  
OF THE SPEAKER.**

**We are attempting to arrange an alternate presentation. Watch this website and  
your e-mail for updates.**

DATE: **Tuesday, September 13, 2005**

TIME: **7:30 PM**

LOCATION: **CBS/UPN Detroit**  
26905 W. 11 Mile Road  
Southfield, Michigan  
(248) 350-5050

SPEAKER: **Tish Boyles**  
Morrow Technologies

SUBJECT: **COFDM in ENG Transmissions: New Problems, New Solutions**

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What is COFDM? How do you manage it, control it, and deal with it? The transition to digital ENG necessitates changes not only to transmit and receive hardware, but also to the tools and methods utilized to monitor and maintain signal quality. Historically, the TV/monitor approach has been the industry-standard for analog transmissions; the remote spectrum analyzer will become the new standard for monitoring and control in the digital domain.

While COFDM is designed to work well in multi-path environments, interference can affect signal levels. COFDM signals are susceptible to the "Cliff Effect" and to over-saturation; both result in the failure of the receive chain to produce a useable signal. The "Cliff Effect" refers the drop off in reception resulting from marginal signal levels. When analog signals degrade, the picture quality degrades with an increase of sparkles or snow. However, digital signals lack the corresponding degradation of picture quality; when the signal drops below the minimum threshold, the digital picture simply and abruptly disappears. Conversely, over-saturation occurs when the signal level exceeds the maximum threshold. This causes excessive inter-modulation or side band regrowth, preventing the receive chain from decoding the signal. In either situation, the picture quality does not give any indication of the proximity of the signal to the relative threshold until it's too late.

Tish Boyles is the Sales Manager for Morrow Technologies and has been in the Technology field for over 6 years. She worked with Allied Telesyn for a number of years in the networking market. She now is with Morrow Technologies in the test & measurement field. She has a degree in business with a focus on technology.

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**Managers' Dinner** is at 5:30 PM at **Steak & Ale**, 27590 Orchard Lake Road (at 12 Mile), Farmington Hills. (248) 476-8440

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**Upcoming events**

- **The Taste of NAB Roadshow**, Friday, September 16, 12:00 Noon, at Detroit Public Television's new facility in Wixom (Grand River and Napier Roads, one mile west of the Wixom Road/I-96 interchange). Visit <http://www.tech-notes.tv/2005/56-Detroit.htm> for more details.
  - **October 11 Section Meeting**: ENCO Systems will discuss developments in audio for television including uncompressed 5.1 surround audio servers
  - **November 8 Section Meeting**: Panasonic will present digital HD camera technology
- 

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Society of Motion Picture and Television Engineers  
Detroit Section Meeting Notice  
October 2005

**Joint Meeting with Detroit Section, Audio Engineering Society**

---

SECTION OFFICERS

DATE: **Tuesday, October 11, 2005**

**Section Chairman**  
Chuck Reti  
Chuck Reti Video  
Services  
(313) 273-3648

TIME: **7:30 PM**

**Secretary/Treasurer**  
Frank Maynard  
WKBD-TV & WWJ-  
TV  
(248) 355-7129

LOCATION: **ENCO Systems**  
29444 Northwestern Highway  
(North of 12 Mile)  
Southfield, Michigan

SUBJECT: **Uncompressed Surround-Sound Server Technology**

---

**Past Chairman**  
Mark Anzicck  
Zen Technologies, Inc.

**Managers**

Helge Blucher  
Detroit Public  
Television

Jim Mocerri  
SBC

Though Enco's product line consists of server-based digital audio recording and playback systems, they keep their eye on the needs of television. One of the latest offerings of their DAD and DADtv systems support uncompressed 5.1 and 7.1 surround sound streams. The DADtv is being used at television installations such as QVC, The Dr. Phil Show and Entertainment Tonight. Enco's engineers will give us a presentation on the workings of their surround sound servers.

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**Managers' Dinner** is at 5:30 PM at **Fishbone's Rhythm Kitchen**, 29244 Northwestern Hwy., Southfield. (248) 351-2925

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Harold Miller  
Harold Miller  
Associates

Bookmark our web site to check for any last minute changes in the meeting schedule, or for the latest on upcoming meetings:

Robert A. Zeichner  
Roscor Michigan

[http://www.smpte.org/sections\\_chapters/detroit/](http://www.smpte.org/sections_chapters/detroit/)

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James M. Totten  
WKBD-TV & WWJ-  
TV

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Gerard (Jerry)  
Matthews  
GTN, Inc.

**Test Materials  
Advisor**  
Harold Miller  
Harold Miller  
Associates

**Membership**  
Harold Miller  
Harold Miller  
Associates

**Central Region  
Governor**  
W. Wallace Murray  
SBC Communications

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Guests and Non-Members are Welcome



**Society of Motion Picture and Television Engineers  
Detroit Section Meeting Notice  
November 2005**

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**SECTION OFFICERS**

**Section Chairman**  
Chuck Reti  
Chuck Reti Video  
Services  
(313) 273-3648

**Secretary/Treasurer**  
Frank Maynard  
WKBD-TV & WWJ-TV  
(248) 355-7129

**Past Chairman**  
Mark Anzicsek  
ZenTechnologies, Inc.

**DATE:** Tuesday, November 8, 2005

**TIME:** 7:30 PM

**LOCATION:** Roscor Michigan, Inc.  
27280 Haggerty Rd., Suite C-2  
Farmington Hills, Michigan  
(South of I2 Mile)  
(248) 489-0090  
Map

**SPEAKER:** Mr. William Edwards  
Panasonic Broadcast and Television Systems

**Managers**

**SUBJECT:** P2 Memory-based Acquisition in HD

Helge Blucher  
Detroit Public  
Television

Jim Mocerri  
SBC

Harold Miller  
Harold Miller  
Associates

Robert A. Zeichner  
Roscor Michigan

James M. Totten  
WKBD-TV & WWJ-TV

Gerard (Jerry)  
Matthews  
GTN, Inc.

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**Membership**  
Harold Miller  
Harold Miller  
Associates

**Central Region  
Governor**  
W. Wallace Murray  
SBC Communications

Panasonic's introduction of P2 was interesting from many perspectives, but two of the more noteworthy were the decision not to introduce a companion editing system, but rather to announce an effort to partner with existing systems, and to promote the fact that the P2 cards were HD ready and that HD products would follow shortly. These two threads align because, while the original partners supporting P2 were only four (Avid, Quantel, Pinnacle and Grass Valley), their ranks have grown to 15, and, as Panasonic has announced an HD / SD P2 camcorder "family," many of them have announced synchronized release of NLE support for P2 HD.

This presentation will discuss the unique attributes of P2 acquisition, the inherent advantages of memory-based storage, why it integrates into editing systems easily, how HD "fits" into P2, and why the MXF O.P. Atom structure makes all this possible. In a word, it's all about workflow.

Bill Edwards is Director of Broadcast Sales Development at Panasonic Broadcast and Television Systems Company. During his more than 10 years with Panasonic, Mr. Edwards has held the positions of Sales Development Manager Central US Region and District Sales Manager for the Mid-Atlantic States. Bill's background is in electronic technologies and business. Current responsibilities involve working directly with the East Coast based Broadcast and Cable Networks, Station Group Ownerships, Emerging markets and Panasonic's resell / distribution channels to facilitate Panasonic Broadcast's High Definition and P2 based products.

**Managers' Dinner** will be at 5:30 PM at Greek Isles, 39777 Grand River Ave, (West of Haggerty) Novi, MI 48375. (248) 442-9255

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Guests and Non-Members are Welcome



Society of Motion Picture and Television Engineers  
Detroit Section Meeting Notice  
December 2005

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**SECTION OFFICERS:**

**Section Chairman**  
Chuck Reti  
Chuck Reti Video Services  
(313) 273-3648

**Secretary/Treasurer**  
Frank Maynard  
WKBD-TV & WWJ-TV  
(248) 355-7129

**Past Chairman**  
Mark Anzick  
ZenTechnologies, Inc.

**Managers**

Helge Blucher  
Detroit Public Television

Jim Mocerri  
SBC

Harold Miller  
Harold Miller Associates

Robert A. Zeichner  
Roscor Michigan

James M. Totten  
WKBD-TV & WWJ-TV

Gerard (Jerry) Matthews  
GTN, Inc.

**Test Materials Advisor**  
Harold Miller  
Harold Miller Associates

**Membership**  
Harold Miller  
Harold Miller Associates

**Central Region Governor**  
W. Wallace Murray  
SBC Communications

**DATE:** Wednesday, December 14, 2005 (Note different day than usual!)

**TIME:** 7:00 PM (Note earlier time)

**LOCATION:** **Detroit Science Center IMAX Theatre**  
5020 John R  
Detroit, Mich. 48202  
(Behind the Detroit Institute of Arts at Woodward and Warren)  
Map

**SPEAKER:** **Todd Slisher**  
Director of Science Programs  
Detroit Science Center

**SUBJECT:** **IMAX Theatre Technology**

**NOTE: To cover DSC's costs of after hours access, an admission charge of \$2 per attendee will apply.**

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This month we get a rare look into the workings of an IMAX theatre. Todd Slisher and Pete Herb, DSC's IMAX Chief Projectionist, will show us the projection booth and audio system, explain IMAX technology, and show a short feature. We'll also get a look at the new planetarium by Dassault Systeme and its optics and control systems.

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**Managers' Dinner** will be at 5:30 PM at **Traffic Jam & Snug**, 511 W. Canfield at Second, Detroit 48201.  
(313) 831-9470. Map

**Please be prompt** if possible due to the early start time.

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Society of Motion Picture and Television Engineers  
Detroit Section Meeting Notice  
January 2006

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**SECTION OFFICERS**

**Section Chairman**  
Chuck Reti  
Chuck Reti Video Services  
(313) 273-3648

**Secretary/Treasurer**  
Frank Maynard  
WKBD-TV & WWJ-TV  
(248) 355-7129

**Past Chairman**  
Mark Anzick  
ZenTechnologies, Inc.

**Managers**

Helge Blucher  
Detroit Public Television

Jim Mocerl  
SBC

Harold Miller  
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Robert A. Zeichner  
Roscor Michigan

James M. Totten  
WKBD-TV & WWJ-TV

Gerard (Jerry) Matthews  
GTN, Inc.

**Test Materials Advisor**  
Harold Miller  
Harold Miller Associates

**Membership**  
Harold Miller  
Harold Miller Associates

**Central Region Governor**  
W. Wallace Murray  
SBC Communications

**DATE:** Tuesday, January 10, 2006

**TIME:** 7:30 PM

**LOCATION:** Roscor Michigan, Inc.  
27280 Haggerty Rd., Suite C-2  
Farmington Hills, Mich. 48331  
(248) 489-0090

**SPEAKERS:** Dave Westermann  
Regional Sales Manager - Great Lakes Region  
Ross Video, Inc.  
Ryan McCormick  
Ross Video, Ottawa, Ontario

**SUBJECT:** Multi-Definition Switcher Design Considerations

---

This month's meeting will involve both a brief presentation and a hands-on, close up look at the design considerations and eventual product for the Ross Video MD series multi-definition switchers. Included topics will be design goals, frame sizes, chassis design, graphics, video processing, DVE's, and external device control. After the presentation attendees will be able to see the MD unit in action including some hands-on time and a look at the MD frame.

Dave Westermann has been in the broadcast and video industries for 28 years and is a graduate of the University of Wisconsin-Platteville. Since moving to Michigan in 1991 he has worked for video equipment manufacturers and dealers. He has been a member of the Detroit SMPTE section since 1993. Dave joined Ross Video in November of 2004.

Ryan McCormick has been with Ross Video for nearly two years. Prior to joining Ross Video he worked as the Technical Director for Report on Business Television in Toronto, part of the CTV Network. He currently does both training and product demonstration work around the world.

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**Managers' Dinner** will be at 5:30 PM at **Greek Isles**, 39777 Grand River Ave. (West of Haggerty) Novi, MI 48375. (248) 442-9255.

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Society of Motion Picture and Television Engineers  
Detroit Section Meeting Notice  
February 2006

**SECTION OFFICERS**

**Section Chairman**  
Chuck Reti  
Chuck Reti Video Services  
(313) 273-3648

**Secretary/Treasurer**  
Frank Maynard  
WKBD-TV & WWJ-TV  
(248) 355-7129

**Past Chairman**  
Mark Anzicek  
ZenTechnologies, Inc.

**Managers**

Helge Blucher  
Detroit Public Television

Jim Mocerri  
SBC

Harold Miller  
Harold Miller Associates

Robert A. Zeichner  
Roscor Michigan

James M. Totten  
WKBD-TV & WWJ-TV

Gerard (Jerry) Matthews  
GTN, Inc.

**Test Materials Advisor**  
Harold Miller  
Harold Miller Associates

**Membership**  
Harold Miller  
Harold Miller Associates

**Central Region Governor**  
W. Wallace Murray  
SBC Communications

**DATE:** Wednesday, February 15, 2006 (Note different day of the week)

**TIME:** 7:30 PM

**LOCATION:** Farmington Public Schools Maxfield Training Center  
Room 2  
33300 Thomas St.  
Farmington, Mich. 48336  
(MTC is north of Grand River and east of Farmington Rd., behind the Methodist Church and Goodyear Tire Center.)

**SPEAKERS:** Emerson Ray  
Director of Sales, Eastern Region  
Sundance Digital

**SUBJECT:** Broadcast Automation

This month, Sundance Digital will present a program on broadcast automation, servers, playout, and asset management systems. Sundance, based in Irving, Texas, has manufactured broadcast automation systems since 1994.

**Managers' Dinner** will be at 5:30 PM at **Page's Food & Spirits**, 23621 Farmington Rd. (south of Grand River; park in back), Farmington.

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Guests and Non-Members are Welcome



Society of Motion Picture and Television Engineers  
 Detroit Section Meeting Notice  
 March 2006

**SECTION OFFICERS**

Joint Meeting with Society of Broadcast Engineers, Chapter 82

**Section Chairman**  
 Chuck Reti  
 Chuck Reti Video Services  
 (313) 273-3648

**DATE:** **Wednesday, March 15, 2006** (Note different day of the week)

**TIME:** **7:30 PM**

**Secretary/Treasurer**  
 Frank Maynard  
 WKBD-TV & WWJ-TV  
 (248) 355-7129

**LOCATION:** **WKBD-TV & WWJ-TV**  
 26905 W. 11 Mile Rd.  
 Southfield, Mich. 48034  
 (248) 350-5050

**Past Chairman**  
 Mark Anzick  
 ZenTechnologies, Inc.

**SPEAKERS:** **Sarah Maneri and Bill Anderson**  
 Vizrt

**Managers**

Helge Blücher  
 Detroit Public Television

**SUBJECT:** **Multiformat realtime 3D character generation**

Jim Mocerj  
 SBC

Harold Miller  
 Harold Miller Associates

Robert A. Zeichner  
 Rosecor Michigan

James M. Totten  
 WKBD-TV & WWJ-TV

Gerard (Jerry) Matthews  
 GTN, Inc.

**Test Materials Advisor**  
 Harold Miller  
 Harold Miller Associates

**Membership**  
 Harold Miller  
 Harold Miller Associates

**Central Region Governor**  
 W. Wallace Murray  
 SBC Communications

Vizrt will be presenting the Viz/Trio broadcast graphics system. This system replaces traditional character generators and still stores in a broadcast news environment with one centralized user interface and a modular output system capable of 2D & 3D animations without the need for pre-rendered video clips. They will also be showing Viz/Artist, the design tool incorporated into Viz/Trio. Viz/Artist is capable of real-time rendering of complex full screen animations and animated objects normally created in AfterEffects, 3D Studio, and other similar programs.

Sarah Maneri, Product Specialist, has just begun her career at Vizrt, coming from ESPN where she was the lead graphic designer and project manager during the transition to Vizrt in 2004.

Bill Anderson is Central Region Sales Manager, joining Vizrt in January of 2005. Prior to that, his 30 year career in radio & television production, management, and sales included most recently positions as Broadcast Product Specialist & Regional Sales Manager with Pinnacle Systems for eight years.

**Managers' Dinner** will be at 5:30 PM at **Steak & Ale**, 27590 Orchard Lake Road (at 12 Mile), Farmington Hills, (248) 476-8440

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Society of Motion Picture and Television Engineers  
Detroit Section Meeting Notice  
April 2006

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**SECTION OFFICERS**

**Section Chairman**  
Chuck Reif  
Chuck Reif Video Services  
(313) 273-3648

**Secretary/Treasurer**  
Frank Maynard  
WKBD-TV & WWJ-TV  
(248) 355-7129

**Past Chairman**  
Mark Anzick  
ZenTechnologies, Inc.

**Managers**

Helge Blucher  
Detroit Public Television

Jim Mocerri  
SBC

Harold Miller  
Harold Miller Associates

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James M. Totten  
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Gerard (Jerry) Matthews  
GTN, Inc.

**Test Materials Advisor**  
Harold Miller  
Harold Miller Associates

**Membership**  
Harold Miller  
Harold Miller Associates

**Central Region Governor**  
W. Wallace Murray  
SBC Communications

**DATE:** Tuesday, April 11, 2006

**TIME:** 5:30 PM

**LOCATION:** **PAGE'S FOOD AND SPIRITS**  
23621 Farmington Rd., Farmington Michigan  
(248) 477-0099

**SUBJECT:** **Members' Technology Discussion**

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Join your fellow engineers for dinner at Page's and discuss what's new in technology, what to expect at NAB and our future plans and ideas.

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Society of Motion Picture and Television Engineers  
Detroit Section Meeting Notice  
May 2006

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**SECTION OFFICERS**

**Section Chairman**  
Chuck Reti  
Chuck Reti Video Services  
(313) 273-3648

**Secretary/Treasurer**  
Frank Maynard  
WKBD-TV & WWJ-TV  
(248) 355-7129

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WKBD-TV & WWJ-TV

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GTN, Inc.

**Test Materials Advisor**  
Harold Miller  
Harold Miller Associates

**Membership**  
Harold Miller  
Harold Miller Associates

**Central Region Governor**  
W. Wallace Murray  
SBC Communications

**DATE:** Tuesday, May 9, 2006

**TIME:** 7:30 PM

**LOCATION:** **MACPROFESSIONALS**  
40245 Grand River Ave.  
Novi, Michigan 48375  
(248) 893-0738

**SPEAKER:** **JON RUTHERFORD**  
Director, Video/Broadcast-HD & Training, Macprofessionals  
**DEAN NORTON**  
Director of Technology, MacProfessionals

**SUBJECT:** **Trends in Storage; Mobile HD; Windows on Mac, and SMPTE Annual Post-NAB Sum-Up**

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Advances in storage technology give production and post production facilities myriad storage options. SATAII, 4GB FC, SAS will be discussed as some of the SAN solutions available.

Mobile HD - a fully portable HD field acquisition system. And, you've heard about it, now see it...running Windows XP on a Mac, and implications for production workflow.

If you attended this year's NAB, you are specially invited to join us at this month's meeting and share your learned observations and opinions with the group!

Jon Rutherford is director of Video/Broadcast-HD and Training at Macprofessionals, an Apple Authorized Training Center offering the complete Apple Pro Apps curriculum. Their Video group specializes in configuring specific solutions to meet the client's needs. Jon has many years of multi-media experience and travels the country providing training and consultation services.

Dean Norton heads the technical team at Macprofessionals, Michigan's only Xsan Medallion Reseller, and Apple Professional VAR. Norton has been supporting Apple technology professionally for 16 years. He holds two bachelors degrees in technology subjects from Michigan State University, and five current technical certifications from Apple. When he is not thinking about SAN solutions, he spends time writing, learning the guitar, and flying stunt kites.

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**MANAGERS' DINNER** will be at 5:30 PM at **Greek Isles**, 39777 Grand River Ave. (just west of Haggerty in Pheasant Run Plaza). (248) 442-9255.

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Society of Motion Picture and Television Engineers  
Detroit Section Meeting Notice  
June 2006

**SECTION OFFICERS**

**Section Chairman**  
Chuck Reti  
Chuck Reti Video Services  
(313) 273-3648

**Secretary/Treasurer**  
Frank Maynard  
WKBD-TV & WWJ-TV  
(248) 355-7129

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ZenTechnologies, Inc.

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**Test Materials Advisor**  
Harold Miller  
Harold Miller Associates

**Membership**  
Harold Miller  
Harold Miller Associates

**Central Region Governor**  
W. Wallace Murray  
SBC Communications

**DATE:** Tuesday, June 13, 2006

**TIME:** 5:30 PM

**LOCATION:** **Greek Isles Restaurant**  
39777 Grand River Ave. (Pheasant Run Plaza)  
Novi, Michigan 48375  
(248) 442-9255

To wrap up the 2005-06 season, SMPTE members (and industry-related friends) are invited to join Detroit Section managers and officers for an informal dinner/meeting at the Greek Isles restaurant.

Since the positions open for the last election had only one candidate per slot, the following results are in, effective as of July 1:

- Chair (July 1, 2006-June 30, 2007): Chuck Reti
- Secretary-Treasurer (July 1, 2006-June 30, 2007): Frank Maynard
- Managers (July 1, 2006-June 30, 2008): Louis Johnson III, Harold Miller, Jim Mocerì

Terms of Managers Bob Zeichner, Gerry Matthews and Jim Totten run through June 30, 2007. Thanks go to Helge Blucher for serving as Section Manager for the last two years.

An administrative meeting for Managers/Officers will be held as usual in August. Our next regular membership meeting will be Tuesday, September 12. Suggestions for meeting programs, and assistance in obtaining speakers and meeting venues would be appreciated.

If you are unable to join us for dinner, have a safe summer and hope to see you again in September.

Bookmark our web site to check for any last minute changes in the meeting schedule, or for the latest on upcoming meetings:

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