



Society of Motion Picture and Television Engineers

Detroit Section Meeting Notice

October, 2010

SECTION OFFICERS

Section Chairman

Chuck Reti
CBS Television
(313) 980-6794

Secretary-Treasurer

Bob Zeichner
Roscor Michigan, Inc.
(248) 489-0090

Past Chairman

Mark Anzicek
ZenTechnologies, Inc.

Managers

Vince Capizzo
Midnight Designs, Inc.

Louis Johnson
WXYZ-TV

Mark Anzicek
ZenTechnologies, Inc.

Gerry Matthews
RingSide Creative

Dave Wertheimer
Art Institute of Michigan

Test Materials Advisor
Vacant

Membership
Vacant

Education Advisor
Ray Previ
PreRay Productions

**Central Region
Governor**
W. Wallace Murray
AT&T (Ret.)

DATE: October 19, 2010

TIME: 7:00 PM

LOCATION: The Art Institute of Michigan
28125 Cabot Dr., Suite 120
Novi, Michigan 48377
(North off 12 Mile just east of M-5)

SPEAKER: Bob Zeichner
Roscor Michigan, Inc.

SUBJECT: 3D and Stereoscopic Imaging

The business of 3-D production is complex and very different from traditional television. A successful end product requires much thought and preparation to capitalize on the effect without torturing your intended audience. This presentation is more of a synopsis of how 3-D works and the steps involved from capture to presentation with an emphasis on the acquisition aspects of the process. While we won't have equipment on which to demonstrate any of this, armed with a dry marker, Bob will attempt to illustrate some of the more important points while all of this remains fresh in his memory.

Bob Zeichner has served the film and television industry for over 35 years. First working as a filmmaker for WPSX-TV, then a repair technician at Victor Duncan, he later migrated into sales. Bob has been with Roscor for the last 20 years, a member of SMPTE for the last 15 years and currently the Secretary-Treasurer for the Detroit Section. A member of the Art Photography League with a BFA from Pratt Institute, Bob is an internationally respected fine art photographer whose articles and work have been published in ViewCamera and Photo Techniques and a number of on-line e-zines. His work can also be seen in shows at local photo galleries.

Managers' Dinner: The Chef and Culinary Arts students at the Art Institute of Michigan have offered to prepare a pre-meeting buffet-style meal for us, starting at 6pm. They will be able to accommodate around fifteen people, so this will be first come-first served. RSVP not necessary but might be helpful.

PLEASE PRINT AND POST ON YOUR COMPANY BULLETIN BOARD

Non-members and guests welcome

Visit us on the web: <http://www.smptedetroit.org>